


SCOREMAX™

Grow your brand and drive
AI-full results with
SCOREMAX™

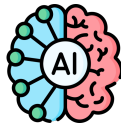


Why startup founders love SCOREMAX™ scores:



Actionable insights

Measure your progress against industry averages, peers, and portfolio trends—useful for investors and accelerators. Goes beyond numbers with tailored recommendations that map directly to startup growth priorities.



AI non-bias evaluation

Leverages AI-driven scoring to cut through founder bias, ensuring a fair and objective view of strengths and gaps.



Charts every aspect

Every SCOREMAX™ pillar (S-C-O-R-E-M-A-X) is visualized—giving you instant clarity on vision, market momentum, operations, and more.

How to start using SCOREMAX™ :



Identify weak pillars & Align team strategy

Look at the lowest-scoring areas in your radar chart e.g., Revenues or Operations and treat them as immediate priorities. Share the SCOREMAX™ report with your key team members so everyone is aligned on gaps and strengths.



Build Capital narrative & Track progress over time

Use the score and radar chart to strengthen your business model see both your potential and your plan to improve. Re-run SCOREMAX™ regularly to measure how your execution, market traction, and strategy evolve week by week.



 **SCOREMAX™**
 **46/100**

SCOREMAX™ pillars score for startup name

Solution Strength (6/10)

Measures how well the startup defines its mission, roadmap, and long-term positioning. Strong vision shows clarity of ambition and awareness of industry shifts.

Customer & Community (4/15)

Assesses traction, engagement, and early adoption signals. Loyal customers and active communities strengthen growth potential.

Operations & Org (4/10)

Covers team structure, workflows, and readiness to scale. Solid processes and defined roles ensure resilience and agility.

Revenues & Returns (4/15)

Evaluates monetization, recurring revenue, and profitability path. Transparent models and reliable returns build long-term confidence.

Efficiency & Execution (5/10)

Focuses on timely delivery, milestone tracking, and resource use. Consistent execution bridges strategy and reality.

Market Momentum (5/10)

Analyzes sector demand, growth drivers, and trend alignment. Startups in expanding markets benefit from natural tailwinds.

Adaptability & Innovation (6/15)

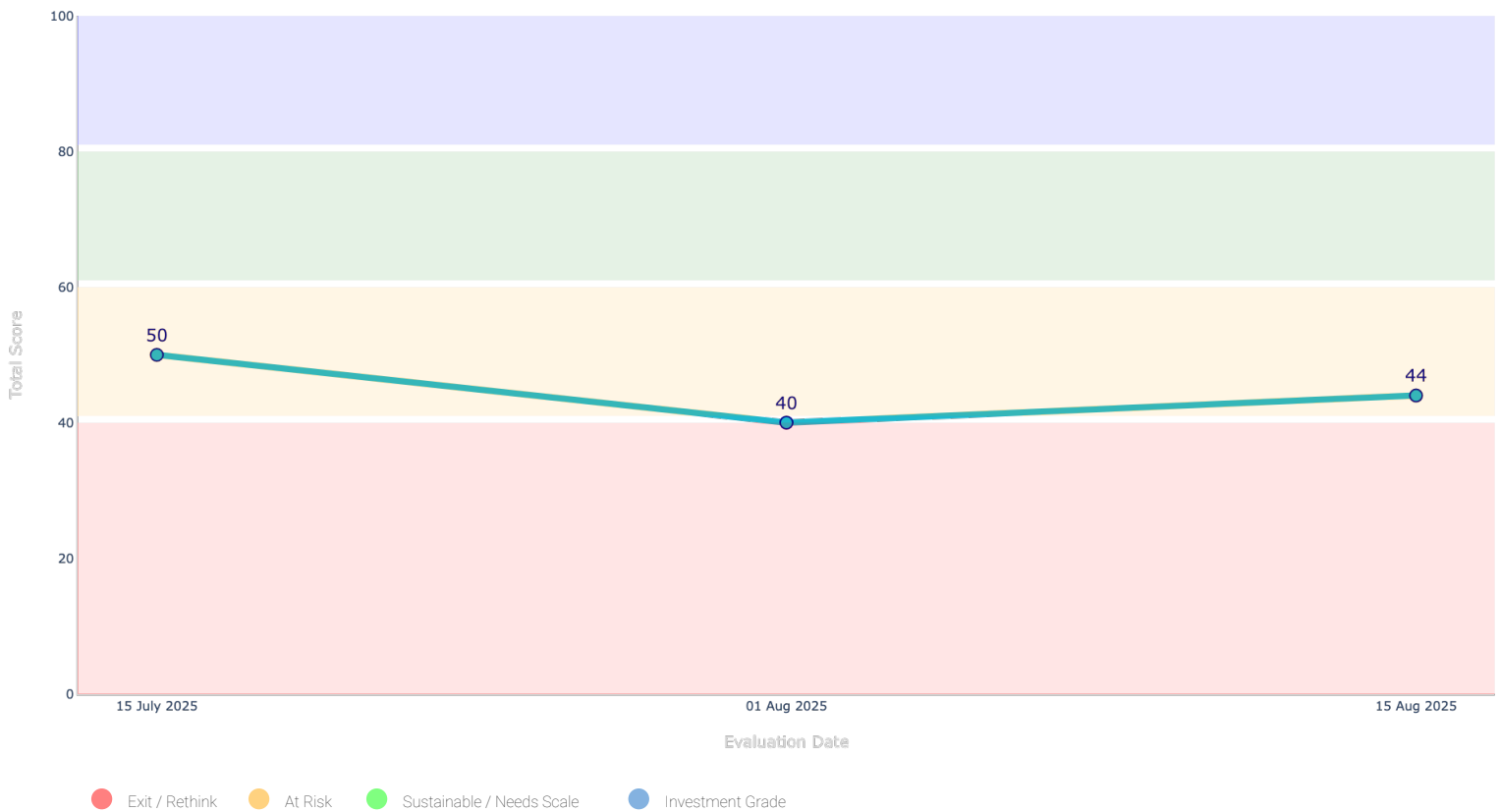
Looks at product innovation, pivot ability, and differentiation. Agile startups that refine quickly gain a competitive edge.

X-Factor (6/15)

Captures founder qualities, unique stories, or unfair advantages. This intangible element often explains breakout potential.

 Exit / Rethink  At Risk  Sustainable / Needs Scale  Investment Grade

SCOREMAX™ trends from past, for startup name



Suggested Actions

- 1 Clarify your value proposition—define specific services, target segments, and ideal client types. Prepare a one-page summary and visual diagrams to communicate the offering clearly.
- 2 Establish initial traction—run pilot consulting projects, short-term contracts, or B2B engagements. Collect detailed client testimonials, feedback, and case studies.
- 3 Build public presence—create a professional website, LinkedIn company page, and founder/co-founder narrative. Share thought leadership posts and highlight early wins.
- 4 Document organizational structure and operations—prepare presentation decks, SOP frameworks, team roles and responsibilities, and core team bios. Include workflows and reporting lines.
- 5 Share early metrics or milestones—track and report client meetings, proposals sent, strategic partnerships in progress, and revenue achieved. Prepare a simple dashboard to visualize progress.

“ Need a detailed action plan ? Reach out to us on
product@yedni.com for SCOREMAX™ & SCOREMAX™+ today. ”

